

RULES OF USE

of the certification mark "second life plastic", "second life plastic" By-product



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Note. This non-sworn translation is a useful tool for companies interested in certification. For any doubts, the original Regulations in Italian will prevail.



Istituto per la Promozione delle Plastiche da Riciclo – Via San Vittore 36, Milano

1. Purpose and scope of the rules of certification on brand

These Regulations define the rules for use of the certification on the brand “Plastic Second Life” (hereinafter, the “Brand” or “PSV”) and PSV-By-product, owned by the association called “Istituto per la Promozione delle Plastiche da Riciclo (IPPR)” [Institute for the Promotion of Recycled Plastics] with headquarters in Milan, Via San Vittore 36, which is granted for use to companies.

The brand “Plastic Second Life” is a system of environmental product certification dedicated to the materials and products obtained from the enhancement of plastic waste originating from selective waste collection and to materials and products obtained from industrial waste.

It is the first Italian and European brand dedicated to recycled plastic, introducing the concept of "quality" and "traceability" in recycled plastics.

This Brand arises from the need to make the recycled plastic goods which are destined for Public Administrations and/or companies with a majority public capital holding, as well as for Mass Retailing (large retail chains) more visible and easily identifiable. For this reason, IPPR publishes every year the catalogue of materials and manufactured goods bearing the "Second Life Plastic" mark.

The PSV-By-product Brand is an environmental product certification system dedicated to by-products, materials and manufactured articles which, with a view to pursuing the concept of "Circular Economy", promote the reuse of materials, thus guaranteeing their valorisation and the virtuous conduct of the company in the "reuse" of materials that can be subtracted (where applicable) from the waste cycle.

The brand is applicable to both by-products and materials, semi-finished products and manufactured articles made with by-products.

These Regulations are a document having contractual value. Their acceptance is explicitly referred to in the forms for certificate application prepared by the Certification Body (CB); they are mandatory for all certified organizations and for Certification Bodies authorized to issue the brand.

The violation of the obligations defined in these Regulations constitutes non-conformity and may be grounds for recall, suspension or cancellation of the certification.

IPPR reserves the right to modify the Brand by communicating to the Certified Organizations the term within which the Brand in use must be corrected. Where such changes involve a change in the graphic layout of the Brand, IPPR may proceed with a new filing of the same, communicating to the certified companies the deadline within which the Brand must be corrected and/or standardized.

2. Representation of the Brand

The Brand consists of the expression “Plastic Second Life,” as shown below:

plastic
second life

For some applications, the use of a summarized form shown below is also permitted:



3. Terms and conditions of use of the Brand

Specifications for use of the Brand

Font: Georgia



#1d71b8
CMYK 85% 50% 0% 0%
RGB 29 | 113 | 184
PANTONE 2383 C



#65b331
CMYK 65% 0% 98% 0%
RGB 101 | 179 | 49
PANTONE 368 C

The brand PSV must be used as shown above:

- without changes in the relations of its form;
- in the specified colours (alternatively in black and white or grey scale);
- in relation to the activities, artefacts and sites subject to certification, with the evidence of any limitations;
- in the validity period of the certificate.

Enlargements or reductions of the Brand are permitted within the limits of the specified aspect ratios, however, within the limits of legibility of the information; for this purpose, the minimum recommended size for reproducing the logo is 20 mm in width.

Slight alterations of the basic colour are permitted for reproduction purposes, as long as the design and wording are clearly distinguishable.

Different solutions cannot be used without IPPR's express written authorization.

Furthermore the use of the Brand must be such as not to:

- be confused with other graphic elements that make reading difficult;
- be affixed so that it may distort the original features or its meaning;
- be affixed in such a way as to create associations with other texts or names of other brands or logos;
- be in contrast with IPPR's aims or a reason for discredit of the Institute;

- be mistaken for the product trade name;
- create doubts about the identification of the product covered by the certification with particular reference to cases where a similar product is available also without a brand (e.g. made with virgin plastics);
- imply that IPPR is responsible for the activities carried out by the CB's client.

Since PSV is a certification program recognized by PolyCertEurope, the certificate can bear the PolyCertEurope logo shown below* in a size not larger than the PSV logo.



*PolyCertEurope is the European platform that brings together the certifications on recycled plastic content that share a series of parameters, with the aim of harmonizing third-party audit systems and facilitating the circular economy, also with a view to providing objective tools effective for verifying data related to the companies' commitment in the Circular Plastics Alliance.

4. Characteristics of products that are certified by the Brand

The PSV brand is dedicated to materials and products obtained by the enhancement of plastic waste originating from selective waste collection or from other post-consumer circuits and to materials and products obtained from industrial waste.

PSV-By-product is the brand dedicated to materials and products made with materials deriving from a manufacturing process whose primary purpose is not obtaining them (by-products).

Depending on the origin or the intended use of the certified materials or manufactured product, the Brand may be used alone or in conjunction with one of the descriptions among the ones specified below, placed under the Brand in the position shown.

The brand can also be accompanied by the percentage of recycled material and/or by-product.

The attribution of the relevant wording is the responsibility of the CB issuing the certification.

<p>PSV: certifies the recycled content and the traceability of materials, semi-finished products, products manufactured using from 5 to 100% polymers derived from <i>post-consumer and/or pre-consumer waste</i>.</p> <p><i>The possibility of reducing this percentage is reserved, subject to authorization by IPPR in the presence of specific technical or regulatory provisions.</i></p>	
<p>PSV FOOD: certifies the recycled content and the traceability of materials and products intended for contact with food. The "PSV Food" brand is issued in the following cases: 1) pre-consumer and/or post-consumer plastics and products made from these materials 2) artefacts where the pre-consumer and/or post-consumer recycled plastic is used behind a functional barrier Minimum recycled content permitted: 5%</p> <p><i>The possibility of reducing this percentage is reserved, subject to authorization by IPPR in the presence of specific technical or regulatory provisions.</i></p>	
<p>PSV-BY-PRODUCT: certifies plastic materials managed as by-products (i.e. residues, scraps and pre-consumer plastic industrial waste deriving both from the production and from the processing of polymers, actually used during the same or a subsequent manufacturing process of the plastic materials by the manufacturer or by third parties, without further treatments other than normal industrial practice, since they already meet the product requirements of the sector, for further production/conversion of plastics) and/or materials and/or semi-finished products and/or manufactured articles made with by-products. Minimum by-product content $\geq 5\%$ Without prejudice to the possibility of reducing this percentage subject to authorization by IPPR in the presence of specific technical or regulatory provisions.</p> <p>Compliance with the provisions of art. 184* bis of Decree-Law 152/2006 (in Italy) and art. 5 of Directive 2008/98/EC (in Europe) is considered a mandatory pre-requisite for certification.</p> <p>* Note to the translation: article 184 originates from art. 5 of Directive 2008/98/EC</p>	

5. Entities entitled to use the Brand

The Brand can be used by companies that have requested and obtained PSV certification and/or PSV-By-product certification, according to the procedures set out in the 'Regulations for the certification and maintenance of PSV and PSV-By-product certification',

The issue of the Brand takes place exclusively following the positive completion of the certification process.

For the purpose of issuing the Brand and its continuous use, it is mandatory to:

- be up-to-date with IPPR contributions;
- comply with the provisions of these Regulations;
- not transfer the Brand to third parties;
- maintain the certification.

By way of derogation from the above, in agreement with the company holding the licence for the mark and upon specific request, IPPR may grant permission for the use of the mark to customers of certified companies, provided that the mark is used together with the supplier's licence/distinctive number (e.g. a paint manufacturer requesting to use the mark in relation to a container certified by the packaging supplier).

Furthermore, §2.18 of the "Regulation for Certification and Maintenance of Certification" provides for the possibility of obtaining a licence to use the mark for entities that purchase and resell, without modifying their composition, products already certified as PSV or PSV-By-product.

6. Checks and penalties for unauthorized use of the Brand

IPPR reserves the right to carry out checks on the regular use of the Brand also at the member's registered office.

In cases of non-compliance with these Regulations, IPPR may proceed with the suspension of use until the subject re-establishes the conditions of compliance with these Regulations within the time limits defined by IPPR, under penalty of cancellation.

Non-compliance with regulations, laws or other relevant standards or committing offences or infringements in the field of environmental protection and public health and safety are deemed just cause for the immediate cancellation of the certificate authorizing the use of the Brand.

IPPR refers to the national and international rules applicable in case of unauthorized use of the Brand.