

Background

The basics

In practice



3. Encourage local recycling

4. Promote recyclability and circularity



2. Ensure the traceability of the recycling process

1. Increase the recycling rate

ERKENNINGSAANVRAAG VALIPAC
2022 – 2026



*Naar korte keten circulariteit
door co-responsabiliseren van alle stakeholders*

Valipac 2.0 : Towards short-chain circularity by co-responsibility of all stakeholders

Our ambitions:

1. Encourage more companies to selective collection
2. Full insight into the final destinations of all materials
3. Proof of effective plastic recycling
4. Stimulate local and quality plastic recycling
5. Stimulating recycled content in plastic packaging
6. Projects concerning prevention and stimulation of reusable packaging
7. Making packaging more recyclable, evolving towards an ecomodulation of the contribution

Background

The Basics

In practice



- Valipac stimulates the use of circular plastic packaging in Belgium: (A circular packaging is a packaging with a minimum percentage of post-consumer recycled content)
- Valipac wants to grant a financial bonus to its customers who market circular plastic packaging in Belgium.
- The My Recycled Content project will start on 1 January 2022.

Description: The aim of this project is to monitor and to increase the use of recycled content (plastic) in single use commercial and industrial packaging. Therefore, Valipac develops a meeting place where interested companies can get in touch with companies that offer plastic packaging containing minimum 30% recycled plastic ⁽¹⁾.

Who? All companies selling goods on the Belgian market (packaging responsible type A, B or C) and who are Valipac clients.

Bonus: 50 € per ton of recycled PCR ⁽²⁾ plastic used in C&I packaging placed on the Belgian market. The bonus amount is annually reviewable.

Start of pilot: project: Q1 2022

Bonus payments: Q1 2023 ⁽³⁾

(1) It is not the intention that companies can place orders via this website.

(2) Post-consumer material, i.e. waste from selective collections from businesses >> PIR post-industrial material, i.e. production waste.

(3) The bonus granted may be revised after an audit based on purchase invoices.

Background

The Basics

In practice





MY RECYCLED
CONTENT
by Valipac

Packaging made from recycled plastics

benefits for your business and the environment.

This platform is an initiative of Valipac in collaboration with Fema, PMC and Fédération Belge de la Brique, aiming to promote the use of commercial and industrial packaging made from recycled plastics by bringing together suppliers and professional users.



- Via this platform, **suppliers** (manufacturers or wholesalers) promote their range of commercial and industrial packaging containing recycled plastics.
- **Users** can consult the various types of commercial and industrial packaging made from recycled plastics available on the market.

Why make or use commercial and industrial packaging containing recycled plastics?

When we use packaging containing recycled plastics, we do more than just avoid extracting natural resources. Recycling one tonne of plastics also avoids the production of 3.03 tonnes of CO₂. Using recycled plastics in our commercial and industrial packaging also boosts recycling in Europe and local job creation.



You are a **supplier*** of plastic packaging

* Manufacturer or wholesaler





You are a **user** of plastic packaging





My Recycled Content – Packaging Vendor

1. The producer or vendor of circular packaging signs up on the “My Recycled Content” website... and accepts the 6 commitments in the charter.
2. The vendor of circular packaging fills in the requested information, including the certificate proving the percentage of recycled content.
3. After validating the information, Valipac releases the information on the website and making it visible to all companies looking for packaging containing recycled plastic.

My Recycled Content – The commitments

As a manufacturer or wholesaler, I undertake to respect the following 6 commitments:



I offer my customers packaging made from post-consumer recycled plastic (PCR).



As a producer I follow, during the design phase, Design for Recycling guidelines. As a wholesaler I request my packaging manufacturer, during the design phase, to follow Design for Recycling guidelines (RecyClass is recommended).



As a producer I work with EuCertPlast certified (or equivalent) recyclers. As a wholesaler I request my packaging manufacturer to work with EuCertPlast certified (or equivalent) recyclers.



As a producer I apply Post Use Recycled materials (according to ISO 14021) in my plastic packaging materials. As a wholesaler I request my packaging manufacturer to apply Post Use Recycled materials (according to ISO 14021) in his packaging materials.



As a producer I have circular packaging materials certified by an accredited certification body and I have a copy of the certificate. As a wholesaler I request the producer to have his packaging materials certified by an accredited certification body and I have a copy of the certificates.



I inform Valipac / myRecycledContent about changes in the specificities of my circular packaging (% R content,...) and about new circular packaging put on the Belgian market by my company

As a supplier, you must have a certification of the PCR share by a certification system recognized by PolyCert.

1. A buyer in search of circular packaging:
 1. Visits the website and accesses a reliable database of circular packaging.
 2. Finds the desired packaging material, makes contact with the vendor and closes a deal (if appropriate).

2. The circular packaging buyer (*):
 1. Reports once a year to Valipac the amount of single-use commercial and industrial packaging placed on the Belgian market with its percentage of recycled content.
 2. Valipac, after verifying the input, pays out the bonus in the form of a deduction from the annual Valipac contribution.

(*) with packaging take-back responsibility in Belgium and Valipac client.

My Recycled Content - Bonus Calculation

1. Example: You have purchased shrink-wrap containing 50% recycled material. The total weight of these shrink-wraps is 20 tonnes.
2. 60% of this packaging is intended for the Belgian market (40% for export).
3. Your bonus: $20 \text{ tonnes} * 60\% = 12 \text{ tonnes}$ of which 50% is recycled material = $6 \text{ tonnes} * 50\text{€} = 300\text{€}$.
4. Have you put less than one tonne on the market? The minimum bonus amount is 50€.

However, in no case can Valipac's compensation exceed the annual contribution paid by the company under the take-back obligation.

What does Valipac offer?

- A reliable database of vendors and producers of certified circular plastic packaging.
- Traceability of the use of certified recycled plastic in Belgium.
- The opportunity for vendors to showcase their circular packaging for free on an open to all website.
- The vendors and buyers (users) of circular packaging are given permission to use the 'Approved Circular Company' logo in their internal and external commu





Valipac assumes the role of catalyst for its customers and brings the right partners around the table to initiate and maintain circular projects.

Valipac has already demonstrated with projects that mobilize the total value chain that circular packaging can fulfill its technical role.

Saint-Gobain Autover Distribution
 515 followers
 6mo • Edited •

Recycled Plastic wrapping foil with 50% Recycled PCR content, together with single glass delivery to end customers without carton / pallet / crate ... another step towards CO2 footprint reduction for AGR Autover ...
 Another contribution to #saintgobain #zeronetcarbon promise for 2050.
 #packaging #sustainability #recycling #circulareconomy

+ Follow ...

Wienerberger

R Reynaers Aluminium

VANDERSANDEN



MY RECYCLED
CONTENT
by Valipac

<https://www.myrecycledcontent.com/en/>





vzw Valipac ASBL • Koningin Astridlaan 59 A b11 Avenue Reine Astrid • B-1780 Wemmel
+32 (2) 456 83 10 • info@valipac.be • www.valipac.be • BTW / TVA BE 0462.672.578

My Recycled Content - Vendeur d'emballages



Je propose à mes clients des emballages fabriqués à partir de plastique recyclé post-consommateur (PCR).



En tant que producteur, lors de la phase de conception de l'emballage, je suis les directives de Design for Recycling. En tant que grossiste, je demande au producteur de suivre les directives de Design for Recycling (Recyclclass est recommandé).



En tant que producteur, je collabore avec des recycleurs certifiés par EuCertPlast (ou équivalent). En tant que grossiste, je demande au producteur de collaborer avec des recycleurs certifiés par EuCertPlast (ou équivalent)



En tant que producteur, j'utilise de la matière recyclée post-consommateur (PCR selon ISO 14021) dans mes matériaux d'emballages en plastique. En tant que grossiste, je demande au producteur d'utiliser de la matière recyclée post-consommateur (PCR selon ISO 14021) dans mes matériaux d'emballages en plastique.



En tant que producteur, je fais certifier les matériaux d'emballages circulaires par un organisme de certification accrédité et je dispose d'une copie du certificat. En tant que grossiste, je demande au producteur de faire certifier les matériaux d'emballages circulaires par un organisme de certification accrédité et je dispose d'une copie du certificat.



Je communique à Valipac / myRecycledContent les modifications dans les spécificités de mes emballages circulaires (% R content,...) et les nouveaux emballages circulaires mis par mon entreprise sur le marché belge.

En tant que fournisseur, vous devez disposer d'une certification de **pourcentage de PCR** par un système de certification agréé par **PolyCert**



Ik bied mijn klanten verpakkingen aan die gemaakt zijn van post-consumer gerecycleerd plastic (PCR).



Als producent volg ik tijdens de ontwerpfase van de verpakking, de richtlijnen van Design for Recycling. Als groothandelaar vraag ik aan mijn producent om tijdens de ontwerpfase van de verpakking, de richtlijnen van Design for Recycling te volgen. (Recyclclass wordt aanbevolen)



Als producent werk ik samen met recycleurs die gecertificeerd zijn door EuCertPlast (of gelijkwaardig). Als groothandelaar vraag ik aan mijn producent samen te werken met recycleurs die gecertificeerd zijn door EuCertPlast (of gelijkwaardig).



Als producent gebruik ik Post Consumer Recycled (PCR volgens ISO 14021) in mijn plastic verpakkingsmaterialen. Als groothandelaar vraag ik aan mijn producent om Post Consumer Recycled (PCR volgens ISO 14021) in mijn plastic verpakkingsmaterialen te gebruiken.



Als producent laat ik mijn circulaire verpakkingsmaterialen certificeren door een geaccrediteerde certificatie-instelling en ik beschik over een kopie van het certificaat. Als groothandelaar vraag ik aan mijn producent om zijn circulaire verpakkingsmaterialen te laten certificeren door een geaccrediteerde certificatie-instelling en ik beschik over een kopie van het certificaat.



Ik meld aan Valipac / myRecycledContent alle wijzigingen in de karakteristieken van mijn circulaire verpakkingen (% R content,...) en de nieuwe circulaire verpakkingen die mijn bedrijf op de Belgische markt brengt.